



Grigore C. Moisil

## The Informatics in Economy Department

from the Academy of Economic Studies  
Bucharest

*nominees for*

**Grigore C. Moisil** award

2007

Awarded by the Association for Promoting Education in Economic Informatics – INFOREC – and by the *Economic Informatics magazine*, for contributing to the economical informatics development in Romania, to:

### *Silviu Hotăran*

#### For the following achievements:

- ✦ Supports university research in the field of information and communications technology;
- ✦ Relentlessly and efficiently promotes relations between the academic community and the economy environment on the problems of the informational society.
- ✦ Has participated in the organization of all editions of the *International Conference on Informatics in Economy*;
- ✦ Awards permanent support for superior economy studies in Romania.

The Grigore C. Moisil honor has also been awarded to:

- Prof.dr. Paul BRAN, Rector of The Academy of Economic Studies of Bucharest (1998)
- Prof.dr. Florin-Gheorghe FILIP, Vice-president of The Romanian Academy (1999)
- Prof.dr. Dragoș-Alexandru VAIDA, The first Pro-Dean of Economic Calculation and Economic Cybernetics Faculty, Academy of Economic Studies of Bucharest (2000)
- Prof.dr. Dan-Mihai RACOVIȚAN, Dean of Economic Science Faculty, University Babeș-Bolyai of Cluj-Napoca (2001)
- Prof.dr.ing. Ioan DUMITRACHE, Rector of Politehnica University of Bucharest (2002)
- Prof.dr.ing. Doina BANCIU, professor at University of Bucharest (2003)
- Prof.dr. Ștefan NIȚCHI, professor at University Babeș-Bolyai of Cluj-Napoca (2004)
- Prof.dr. Dumitru TODOROI, professor at Academy of Economic Studies of Chișinău, Republic of Moldova (2005)
- Prof.dr. Dumitru OPREA, professor at Alexandru Ioan Cuza University of Iași (2006)

**Silviu Hotăran** started his career in Microsoft as a General Manager of Microsoft Romania in 1996, when the subsidiary was opened. In 2004, Silviu Hotăran was appointed general manager of Microsoft South-East Europe, and has been responsible for the overall Microsoft business development in ten countries in the region. In June 2007, he came back as General Manager of Microsoft Romania to lead the team which will lay the foundation for a new decade of innovation in the local software industry.

Before joining Microsoft, Silviu Hotăran was a researcher at the Research Institute for Computer Technology in Bucharest and then general manager of Ciel Romania, an accounting software producer.

Silviu Hotăran holds a Master of Science degree in Computer Science from the *Politehnica* University of Bucharest.

### **Education**

1975-1980 – *Politehnica University of Bucharest*

Faculty: Automation

Department: Computer Science

Specialisation: Software

Master of Science degree in Computer Science

### **Foreign languages**

English – fluent

French – fluent

### **Professional Experience**

Since May 2007 – *Microsoft România, General Manager*

Building the foundation for a new decade of growth

Build “One Microsoft” image by aligning subsidiary and GTSC teams.

June 2004 - May 2007 – *Microsoft South East Europe, General Manager*

Area of responsibilities: to increase efficiency in the countries where Microsoft has already established subsidiaries (Slovenia, Croatia, Serbia-Montenegro, Bulgaria, Romania, Macedonia) and to expand Microsoft presence in the countries where Microsoft is not yet present (Bosnia-Herzegovina, Albania, Moldova)

August 1996 - June 2004 – *Microsoft România, General Manager*

Subsidiary was formerly open in 1996, grew from 4 people to 58 and achieved an annual growth rate of more than 60%.

1992-1997 – *Academy of Economic Studies, Associate Professor*

Economic Informatics seminars and lectures

December 1991- July 1996 – *Ciel Rom SA, General Manger*

Established subsidiary of French Ciel SA has been one of the first companies to promote software for accounting and resource, reached in 1996 more than 5000 clients.

September 1980 - November 1991– *Senior Researcher, Institute for Computers*

Developer specialized in operating systems, parallel processing

Project Manager

1980-1991 – *Politehnica University of Bucharest, Associate Professor*

Operating systems and parallel processing seminars and lectures